

Building the Future

Conference **Sponsorship**

30 July 2027
Christchurch Town Hall

New Zealand Certified Builders Association

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NZ CB

Welcome.

Following another highly successful event in 2026, we are delighted to launch sponsorship opportunities for the 2027 NZCB Conference. This is your opportunity to secure premium sponsorship packages and position your brand alongside New Zealand's leading building professionals before opportunities sell out.

In 2027, we're heading south to Christchurch, with the NZCB Conference taking place at the iconic Christchurch Town Hall on 30 July 2027. Bringing together more than 300 builders, industry leaders, suppliers, and key decision-makers from across New Zealand, the conference provides a valuable platform to showcase your brand, strengthen relationships, and connect with a highly engaged audience.

Following member feedback, the 2027 NZCB Conference will trial a new one-day format, designed to reduce both costs and time away from the business while maintaining the high-quality content and networking opportunities delegates value.

As part of this evolution, we're also refreshing our sponsorship programme to deliver more impactful and meaningful opportunities for partners to engage with members, enhance their visibility, and contribute to the success of the event.

What's in it for your brand?

- Build visibility at one of New Zealand's leading residential building industry events.
- Connect with key decision-makers and strengthen relationships with NZCB members.
- Showcase innovation by demonstrating your latest products, services, and solutions.
- Increase brand recognition through event marketing, onsite presence, and ongoing promotion.
- Educate and inspire by sharing your expertise with a captive audience.
- Network with industry leaders from across the country.

Conference highlights

The 2027 Conference will bring together industry experts, innovators, and thought leaders for a full day of learning, inspiration, and connection, including::

- Inspiring keynote speakers sharing future-focused insights
- Industry discussions on emerging trends and challenges
- Interactive sessions designed to encourage engagement and conversation
- Valuable networking opportunities with builders, suppliers, and industry partners
- Networking events including pre-conference drinks and awards evening.

Your brand, front and centre

When you sponsor the NZCB Conference, your brand gains exposure before, during, and after the event. From event marketing and digital promotion to face-to-face engagement on the day, you'll have multiple opportunities to connect directly with New Zealand's residential building community.

Secure your place early

The earlier you come on board, the longer we can promote your involvement across our marketing channels, giving your brand greater visibility and more opportunities to connect with attendees before the event.

Opportunities are limited this year. We encourage you to register your expression of interest as early as possible.

Align with the Future of Building

This is more than a sponsorship opportunity. It's a chance to build meaningful relationships, support industry excellence, and help shape the future of residential construction in New Zealand.

Sponsorship Packages.

We value the support of our sponsors and want to make sure you are getting the most out of your sponsorship. The following options are available to sponsors however, we are open to creating a tailor-made package that aligns with your marketing budget and brand strategy. Let's talk.

The following packages are available:

Platinum Sponsor

(Exclusive)

$20,000 + GST

SOLD

Includes:

On the day benefits

- Exclusive naming rights.
- Opening address – 5 minutes.
- Naming rights to opening keynote speaker.
- Largest sponsor space 6m x 2m.

Logo placement

- Logo on the conference website, programme, sponsor slide, social media, name badge and venue digital signage.

Banner placement

- Company banners on the stage in plenary room.
- Company banners at the registration desk/entrance.

Conference app

- Conference app sponsor listing (200 word profile).
- App splash page and banner advertising.
- Up to three push notifications on the conference app.

Video content

- Opportunity to provide a 45 second video to be played in the plenary room.

Marketing

- Branding on all marketing.
- Full page ad in an issue of InHouse aligned to conference.
- Dedicated eDM.
- Sponsorship announcement and promotion via NZCB social media channels.

Delegate list and registrations

- Four registrations including entry to the Welcome Function.
- Delegate list provided 14 and 7 days before the event, subject to delegate consent.

Post event

- Acknowledgment in the post conference email to delegates and featured in InHouse magazine.

Gold Sponsor

$15,000 + GST

(Two available)

SOLD

On the day benefits

- Three minutes sponsor 'talk time'.
- Naming rights to a speaker.
- Medium sponsor space 4m x 2m.

Logo placement

- Logo on the conference website, sponsor slide, social media and venue digital signage.

Banner placement

- Company banners in plenary room (on the stage).

Conference app

- Conference app sponsor listing (150 word profile).
- App banner advertising.
- Up to two push notifications on the conference app.

Video content

- Opportunity to provide a 30 second video to be played in the plenary room.

Marketing

- Half page ad in an issue of InHouse aligned to conference.
- Sponsorship announcement and promotion via NZCB social media channels.

Delegate list and registrations

- Three registrations including entry to the Welcome Function.
- Delegate list provided 7 days before the event, subject to delegate consent.

Post event

- Acknowledgment in the post conference email to delegates and featured in InHouse magazine.







Silver Sponsor

$7,500 + GST

(Four available)

SOLD

On the day benefits

- Sponsor space 2m x 2m.

Logo placement

- Logo on the conference website, sponsor slide, social media and venue digital signage.

Conference app

- Conference app sponsor listing (100 word profile).
- One push notifications on the conference app.

Video content

- Opportunity to provide a 15 second video to be played in the plenary room.

Marketing

- Sponsorship announcement and promotion via the NZCB social media channels.

Delegate list and registrations

- Two registrations and including entry to the Welcome Function.
- Delegate list provided 7 days before the event, subject to delegate consent.

Post event

- Acknowledgment in the post-conference email to delegates.

Bronze Sponsor

$3,500 + GST

(Fifteen available)

SOLD

On the day benefits

- Sponsor space 2m x 2m.

Logo placement

- Logo on the conference website, sponsor slide, social media.

Conference app

- Conference app sponsor listing (50 word profile).

Marketing

- Sponsorship announcement via the NZCB social media channels.

Delegate list and registrations

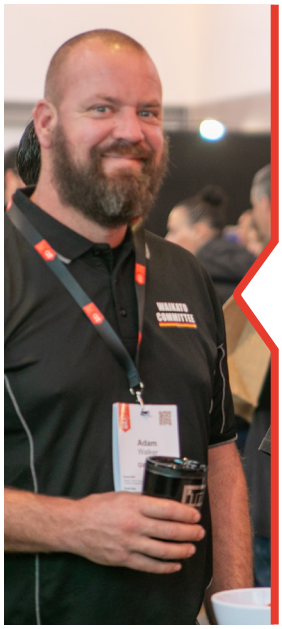
- One registration including entry to the Welcome Function.
- Delegate list provided post event, subject to delegate consent.

Post event

- Acknowledgment in the post-conference email to delegates.

More Sponsorship Opportunities.

The sponsorship opportunities on the following pages do not include a Sponsor Space. If direct engagement with delegates through a physical onsite presence is important to your organisation, we recommend selecting a sponsorship package that includes a Sponsor Space or discussing the addition of a Sponsor Space with the organisers.



Coffee Cart Sponsor

SOLD

$4,500 + GST (Two available)

Keep delegates energised throughout the day by sponsoring the conference coffee cart. This highly visible sponsorship places your brand at one of the busiest networking hubs of the event.

Includes:

- Naming rights to the coffee cart
- Branding displayed at the coffee cart
- Opportunity to provide branded coffee cups or sleeves (subject to organiser approval)
- Logo displayed on conference website and sponsor slide
- Conference app sponsor listing (50 word profile)
- One complimentary conference registration including entry to the Welcome Function
- Acknowledgement from the MC during the day.



Catering Sponsor

$5,000 + GST

Align your brand with the conference catering experience, ensuring delegates are well-fuelled and ready to engage. Your organisation will receive prominent recognition during meal and refreshment breaks.

Includes:

- Exclusive naming rights to day catering
- Branding displayed at catering stations
- Logo displayed on conference website, sponsor slide and venue signage
- Conference app sponsor listing (100 word profile)
- One push notification through the conference app
- One complimentary conference registration including entry to the Welcome Function
- Acknowledgement in post-event communications.



Welcome Function Sponsor

SOLD

$10,000 + GST

Create a memorable first impression by sponsoring the Welcome Function. This relaxed networking event provides an excellent opportunity to showcase your brand to attendees at the beginning of the conference journey.

Includes:

- Exclusive naming rights to the Welcome Function
- Opportunity to provide a 3-minute welcome address
- Branding displayed throughout the function venue
- Logo displayed on conference website, sponsor slide and venue signage
- Conference app sponsor listing (100 word profile)
- Two complimentary conference registrations including entry to the Welcome Function
- Delegate list provided post-event, subject to delegate consent
- Acknowledgement in post-event communications
- Acknowledgement from the MC during the conference



Awards Evening Sponsor

$15,000 + GST

Position your organisation at the centre of the conference's premier Awards event. The Awards Function recognises excellence across the building industry and showcases the NZCB Apprentice Challenge Awards, providing exceptional exposure to a highly engaged audience.

Includes:

- Exclusive naming rights to the Awards Evening
- Opportunity to provide a 5-minute address during the evening
- Premium branding throughout the awards venue
- Logo displayed on conference website, sponsor slide, social media and venue signage
- Conference app sponsor listing (150 word profile)
- Opportunity to provide a 30 second promotional video
- Three complimentary registrations including entry to the Welcome Function and Awards Evening
- Delegate list provided 14 days before the event, subject to delegate consent
- Acknowledgement in post-event communications.

Sponsor Space.

What is a Sponsor Space?

For the 2027 NZCB Conference, we are moving away from the traditional trade exhibition model. Instead, a dedicated Sponsor Space will provide opportunities for sponsors to connect with delegates in a more integrated and engaging conference environment.

Sponsor Spaces are available exclusively as part of selected sponsorship packages and cannot be purchased separately. If having a Sponsor Space is important to your organisation, please ensure you select a sponsorship package that includes this benefit.

A Sponsor Space provides an opportunity for your organisation to engage with NZCB attendees and enhance your participation as a conference sponsor. These spaces are designed to showcase your organisation, products, services, or initiatives, providing a focal point for delegates to start or continue conversations with your team.

Rather than a traditional trade exhibition environment, Sponsor Spaces have been designed to integrate sponsors into the overall conference experience. This approach creates more natural opportunities for interaction with delegates while ensuring your brand remains visible throughout the event.

Sponsor Spaces only need to be staffed during conference breaks, making participation simple, flexible, and time-efficient for your team while still delivering valuable engagement opportunities.

What's included:

- A site approximately 2m x 2m
- 1 x counter (H 102cm W 108cm D 59cm)
- 1 x front branded panel
- 2 x bar stools
- 10-amp single phase power supply and a 4-way multi box
- WiFi

You bring:

- Pull up banner or media wall
- Giveaways
- Promotional material





Secure Your Sponsorship.

Sponsorship Application

Sponsorship must be completed through the organisers or the **online portal.** Sponsorship items and packages are on a "first-come-first-served" basis. The application will constitute the Sponsor's commitment of participation and acceptance of the Event Terms and Conditions. The Organiser reserves the right to accept or reject applications without giving any reason. The application will be accepted in writing by the Organiser who will then issue an invoice.







Contact Information

NZCB would love to partner with you. If you wish to discuss alternative packages or variations to the packages proposed, please get in touch.

New Zealand Certified Builders Association

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