NZCB Apprentice Trust

Purpose Statement:

As a Trust, we help NZCB apprentices and their employers excel by providing funds, scholarships and recognition that lead to pride in, and growth for apprentices, employers and the residential building industry.

Our Ambition:

In five years, the Trust will be:

- Financially sustainable with a diverse funding base.
- Recognised across the building industry as the go-to support for apprentices.
- Celebrated for raising standards, removing barriers, and creating opportunities.
- A professional, future-ready Trust leaving lasting impact for apprentices and the industry.
- Employ a part-time staff member.

Our Legacy:

A financially secure, visible, and respected Trust that leaves behind more than money: it builds opportunity, reputation, and pride for future generations of NZCB apprentices and the wider building industry.

Strategic Priorities 2025 - 2026

Offer & Services

Expand and clarify the Trust's offer.

- Launch three distinct funding streams (hardship, scholarships, recognition awards) by Aug 2026.
- Grow applications from 12 to 25+ annually.
- Achieve 100% clarity of offerings across all NZCB services and support for apprentices.

Marketing & Awareness

Raise visibility across stakeholder groups.

- Publish 6+ articles per year via NZCB channels.
- 20% year-on-year growth in applications.
- Establish a social media presence by end 2026.
- Increase applications 20% year on year.

Vision

To be recognised and celebrated for raising standards, removing barriers, and creating opportunities for apprentices in New Zealand's building industry.

Funding & Partnerships

Secure diversified and sustainable funding.

- Raise $50,000 in 12 months.
- Develop two new funding mechanisms (e.g., bequests, payroll giving, corporate giving) by 2027.
- Add at least one new major sponsor within 12 months.
- Increase annual funding base by 30% within two years.

Process & Governance

Strengthen governance and operational efficiency

- Implement digital application process by end 2026.
- Track progress at monthly Trustee meetings
- Hold one in-person trustee meeting annually to review strategic plan.
- Quarterly feedback/review cycle in place by 2026.